

# ANILAMBICA KATA

ASSISTANT PROFESSOR, ANUR , RESEARCH SCHOLAR ANU

D/o K . Mohan Rao  
D.No:17-23-77/1, Hartpet  
Near New RCM Church  
Vijayawada-520003: Krishna(Dist)  
Andhra Pradesh, INDIA.  
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## CAREER OBJECTIVES:

Aspiring to seek a position where there is a scope to apply my skills and abilities in the professional growth while being resourceful, Loyal, Innovative and Flexible.

## STRENGTHS:

- Proficiency in computer-aided teaching.
- Good interpersonal and communication skills.
- Skills on proof reading and content development of Major, **Minor Research, dissertations and Ph.D Thesis.**
- Ability to work collaboratively and complete work before deadlines.
- Lecturing with live Case studies & Result Oriented
- Sound knowledge in Human resources Management, Logistics, Marketing and Computers areas.
- Acted as Paper Setter for various UG Colleges in Krishna and Guntur District's
- Proficiency in training the students in soft skill and CRT(Campus recruitment training) Programs.
- Acted as a project guide for UG and PG Academic Projects

## PROFESSIONAL EXPERIENCE

DOJ : 1<sup>st</sup> Aug 217

Working As an **Assistant Professor, ADI KAVI NANNAYA UNIVERSITY, MSN CAMPUS ,KAKINADA, EAST GODAVARI , A.P., India.**

From :27<sup>th</sup> July. 2013 – 30<sup>th</sup> July 217

**Assistant Professor, Kakaraparti Bhavanarayana College (Autonomous), Vijayawada, A.P., India.**

## **SUBJECTS**

Human Resources Management, Marketing management, Quantative techniques, Production management, Business Law, Managerial Economics, Human Resource Development, HRIS, Compensation management, performance appraisal , Brand management , Logistics Management, SCM, Soft Skills.

## **ACADEMIC RECORDS:**

<b>DEGREE</b>	<b>COLLEGE</b>	<b>YEAR</b>	<b>PERCENTAGE</b>
Ph.D	ANU	Enrolled in 2016 (Persuing)	Ergonomics-pursuing
M.Com	GITAM Institute of Technology and Management	2014	6.83(B+)
M.A.(English)	ANU, Guntur	2013-15	67%
M.B.A.(Human Resource Management and Marketing)	St Pious College, OU, Hyderabad	2010-12	67%
B.Tech. (Electronics and Communications Engineering)	Shri Vishnu College Of Engineering For Women, Bhimavaram.	2003-07	55%

## **ACHIEVEMENTS**

### **A. NET/SET and MRP Qualification**

<b>S. No</b>	<b>Date</b>	<b>Organization</b>	<b>Reg., No.</b>	<b>Eligible for</b>	<b>Subject/ Topic</b>
1.	June,2012	NET (National Eligibility Test) Conducted by UGC	46172553	Assistant Professor/ Lectureship	Management

2.	January 2015	Minor Research Project –UGC Role: Principal Investigator	Ref no MRP-579/15 SC/(UGC_SERO)	Completed on Oct 10 2017	Reflective Learning Practice To Enhance the Quality of Education using Cognitive Learning Techniques
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**B. As *Resource person* / Interview Panel member**

S.No.	Conducting org.,	<i>Act as</i>
1.	Topic: Soft Skills and Employability Skills Organized By: Campus Careers Vijayawada, Krishna Dist.,	Resource person for CRT [Campus Recruitment Training] Duration:2 hours
2.	Topic: Group Discussion and Presentation Organized By :Siddhartha Arts College, Vijayawada, Krishna Dist.,	Resource person for session -1 Duration:2 Hours
3	Topic : Efficacy of English Organized By: English Wing- Placements KBN College, Vijayawada	Resource Person Duration:3 Hrs
4	Topic: Communication and Etiquette skills Organized By: Guntur Engineering College, Guntur.	Resource Person Duration:1Day session
5	Topic: Economy & Entrepreneurship 2 day National seminar	Guest and rappoture for a National seminar

**C. *Periodic development through FDP, SDP, participate in Workshops & National Seminars,***

*Presenting papers in National and International seminars and papers published in seminar proceedings & journals with ISBN & ISSN.*

Sl. No	Date	Seminar/ FDP/SDP/ Workshop	“Seminar title” /Conducting org.,	Paper Title	Presented / Published
<b>Academic Years- 2013-17</b>					
1.	22 <sup>nd</sup> ,23 <sup>rd</sup> FEB,2014	National Seminar	Sponsored by UGC ,ICSSR, Organized BY:ANU ,Guntur Dist, A.P	Role of Hr in Handling the workplace issues ISBN:978-81-926819-5-5	Presented and Published
2.	15th March, 2014	National Seminal	Organized BY :Dept of Business Administration ,KBN college, AP.	Winning Strategies of CRM in Retail Banking IRRMS ISSN : 2321-4864	Presented and Published
3.	29 <sup>th</sup> ,30 <sup>th</sup> March, 2014	National work shop	UGC Sponsored, Organized BY:ANU ,Guntur Dist, A.P	“Emerging Trends in Global Business”	-----
4.	24 <sup>th</sup> ,25 <sup>th</sup> April 2014	National Seminar	Organized BY: Krishna University, Machilipatnam, AP.	Topic: Emergence of FDI in Media and Entertainment Industry in India	Presented
5.	21 <sup>st</sup> July 2014	National Seminar	Sponsored by SKPVV Hindu High Schools Committee. : Internal Quality Assurance Cell . KBN college Collaboration with ANU, Guntur Dist, A.P.	Topic: ” Innovative Teaching Through Analytical Methods”	Presented
6.	6 <sup>th</sup> , 7 <sup>th</sup>  2014 August	International Seminar	Organized BY: KBN college Collaboration with ANU, Guntur Dist, A.P.	Topic: Women Towards Equality	Presented and Published
7	30 <sup>th</sup> ,31 <sup>st</sup> Oct 2014	National Seminar	Sponsored by :UGC Organized BY:KVR, MKR College,	Topic:”Role Of CRM In Emerging Indian	

			Khajipalem , Guntur Dist, A.P On “Emerging Trends in Indian Banking Sector”	Banking”	Presented
8.	18 <sup>th</sup> Nov 2014	International Seminar	Organized BY:V.R. Siddhartha Engineering College, on “Transforming Organization through Talent Management	Topic: “Smart Talent Management-An Amalgamation of Talent and Business Strategies ISBN:978-93-83241-63-7	Reviewed and Published
9.	Nov 2014	International Seminar	Organized BY: KBN college Collaboration with ANU, Guntur Dist, A.P.	Topic :Blue Hack-Securitize your Bluetooth ISSN:0976-1353	Presented and Published
10	28 <sup>th</sup> Feb & 1 <sup>st</sup> March 2015	FDP	Association with M.R.PAI foundation, Mumbai , “ENGAGNING PEDAGOGIES IN TEACHING” KBN College,(S.K.P.V.V. Hindu High Schools Committee), Vijayawada, A.P.	---	Participated
11	2 <sup>nd</sup> ,3 <sup>rd</sup> June 2015	FDP	Association with First Step Education BY JCI Senator Gamp Nageshwer Rao	---	Participated
12	20 <sup>th</sup> & 21 <sup>st</sup> Feb 2016	International Seminar	Sponsored by :UGC Organised By: KBN College, VJA,A.P, INDIA.	TOPIC:CSR- A KEY MECHANISM TO SUCCESS ISSN-	Presented and Published
13	29 <sup>th</sup> November 2016	Conference on Ports and Logistics	“Enabling Growth through Port Led Development – Making Andhra Pradesh as	Discussion on port Issues	Participated

			<b>Multimodal Logistics Hub” BY CII</b>		
<b>14</b>	<b>10<sup>th</sup> Feb 2017</b>	<b>International Journal Of Business Intelligence &amp; Innovations</b>	<b>Organized by University Of Madras</b>	<b>ISSN- 2348-4705 Reflective learning Practice to Enhance the Learning abilities of the students</b>	<b>Reflective learning Practice to Enhance the Learning abilities of the students</b>
<b>15</b>	<b>Dec 2017</b>	<b>National seminar</b>	<b>Organised by Adi Kavi nannaya university – Rajamendry</b>	<b>ISBN:978-93-87540-08-8 Topic: Education for All-With special reference to Marginal Groups – P-96</b>	<b>Presented and published</b>

## **ACHIEVEMENTS (CONSOLIDATED DATA)**

### **STAGE-1**

**FDP : 2 (two-day programme)**  
**Conferences : 2**  
**Workshops : 02**

**Paper presentations : 06 National Seminars**

**05 International Conferences / Seminars**

**Publications with ISBN/ISSN number : 07**

### **STAGE-2**

**As Resource Person : 04**

**As Interview Panel member : 01**

**Guest : 01**

### **STAGE-3**

**NET - June 2012**

**:1 Qualified**

**MRP [Minor Research Project]**

**: Principal Investigator**

### **PERSONAL PROFILE**

Name : ANILAMBICA KATA

Father Name : K. MOHAN RAO

Date of Birth : 16-08-1988

Sex : Female

Nationality : Indian

Religion : Hindu

Address :Anilambica Kata, cell: 9177886834  
D/o K. Mohan Rao  
D.No:17-23-77/1, Near New RCM Church, Hart Pet  
Vijayawada-520003, Krishna (Dist.), A.P., INDIA

### **DECLARATION**

I hereby declare that the above-mentioned details are true to the best of my knowledge.

Date:  
Place: Vijayawada

(ANILAMBICA KATA)